

DONATION

Matters

Issue 2, 2004

*A Newsletter about the Corporate
Donation Program of the Wisconsin
Technical College System Foundation*



*Mid-State Technical College's
"SimMan" Provides
Real-life EMT Training*



*Lakeshore Technical College
Helps With Worker Training at
Polar Ware Company*



*Northeast Wisconsin Technical
College meets Automation
Industry Challenges with
Rockwell Automation donations*



*Fox Valley Technical College
Partners with
Affinity Health System
to Meet Health Care Needs*

*Help educate Wisconsin's
workforce...donate equipment
to the Technical Colleges*

Corporate Donation Program

Wisconsin Technical College System Foundation, Inc.

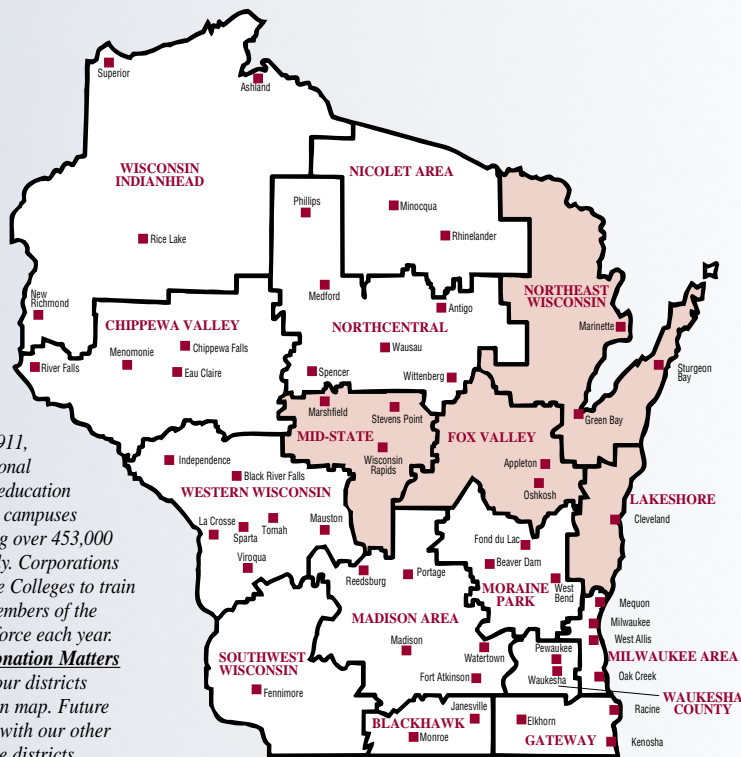
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On our cover:

Mid-State Technical College students learn emergency response procedures on a Laerdal SimMan mannequin, purchased in collaboration with Riverview Health Care Foundation.

The Wisconsin Technical College System, established in 1911, includes 16 regional post-secondary education districts with 49 campuses statewide serving over 453,000 students annually. Corporations contract with the Colleges to train over 100,000 members of the corporate workforce each year. This issue of Donation Matters highlights the four districts shown in pink on map. Future issues will visit with our other technical college districts.



At Mid-State Technical College

SimMan “Teaches” Others and Provides Real-life Training



Mid-State Technical College students and central Wisconsin emergency personnel are highly trained in a contemporary manner to address emergencies, thanks to SimMan. SimMan is a mannequin equipped with computer software, which allows for creating in-depth scenarios and practice sessions, and to improve competencies in assessments, treatments and interventions.

MSTC, in collaboration with **RIVERVIEW HEALTH CARE FOUNDATION**, purchased a Laerdal SimMan, which provides the most current technology in hands-on, real life simulated experiential instruction. According to Vickie Zietlow, Associate Dean in MSTC’s



The Laerdal SimMan helps Emergency Medical Technician students learn and practice before responding to real world emergencies.

Service and Health Division, **RIVERVIEW HEALTH CARE FOUNDATION**'s grant of \$45,000 and MSTC's provision of over \$523,000 for Emergency Medical Technician (EMT) instruction offers students an exceptional training opportunity to simulate medical emergencies encountered in the real world by emergency response personnel. "SimMan provides a computer-based, interactive teaching and learning experience relating to a wide variety of life threatening and life saving situations."

Zietlow says that SimMan is far more advanced than other practice mannequins. "SimMan is extremely realistic and portable. He has a heartbeat and pulse, breathes, talks to students and has a measurable blood

pressure." Using the computer, instructors can manipulate SimMan's condition to simulate a wide array of health-related conditions. "For example, instructors have the ability to restrict SimMan's airway making it difficult for students to properly insert a breathing tube. If the tube isn't correctly placed in the airway, the computer delivers this information to the instructor."

Zietlow says the obvious advantage of using simulation for research, training, and performance assessment includes no risk to patients as many scenarios can be presented, including uncommon but critical situations in which a rapid response is needed.

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“Working together, we can develop a ‘center of excellence’ in healthcare education in this region.”

— Vickie Zietlow
Associate Dean, MSTC
Service and Health Division



Riverview Health Care Foundation

The **RIVERVIEW HEALTH CARE FOUNDATION, INC.** is the charitable and fundraising arm of **RIVERVIEW HOSPITAL ASSOCIATION** and exists for the present and future financial support of local health care. The Foundation provides grants for medical equipment, programs and projects for the benefit of the health of the community. Funds are granted to local non-profit health-related organizations. **RIVERVIEW HOSPITAL** and **RIVERVIEW MANOR** are the recipients of 90% of funds granted.

RIVERVIEW HOSPITAL is an independent, community-owned and operated health care provider. It currently has a capacity of 81 beds for inpatient care and provides a wide range of outpatient services.

RIVERVIEW MANOR is a 58-bed skilled nursing care facility.

The generosity of community members is the source of revenue that makes it possible for the Foundation to do its work. Donations to the community's health and wellness total more than \$2.5 million since the Foundation began. Grants provided by the Foundation include:

- Up-to-date medical equipment
- Improved facilities for treatment
- Support for cancer programs
- Services to the terminally ill
- Education for medical personnel
- Collaboration with community agencies with health initiatives
- Community forums

For more information about the **RIVERVIEW HEALTH CARE FOUNDATION** visit online at www.rhahealthcare.org/foundation.htm.

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At Mid-State Technical College

“Students can see the results of their decisions and actions, and errors can be allowed to occur.” Instructors can change functions of SimMan while the student is working on him and on occasion, the instructors have SimMan die. “The students’ typical reaction is to go through everything they did and try to determine what they did wrong. In these scenarios, students also learn that sometimes, even when they do everything right, the person still dies.”

Prior to purchasing SimMan, MSTC worked closely with regional fire departments in selecting the equipment. SimMan and its supporting apparatus are highly portable, making it available for advanced training for emergency response personnel in central Wisconsin. “Because of the generosity of the **RIVERVIEW HEALTH CARE FOUNDATION**, MSTC students and regional emergency response personnel have the ability to receive simulation education to challenge and test their clinical and decision-making skills during realistic patient care scenarios. It’s truly been a tremendous and generous gift. I strongly believe that the relationships developed between MSTC and **RIVERVIEW HOSPITAL** are vital in ensuring the highest quality of care is provided to all of our patients. Working together, we can develop a ‘center of excellence’ in healthcare education in this region,” says Zietlow.

Presently, MSTC is seeking to purchase a second SimMan for training sessions with healthcare professionals, First Responder units and Emergency Medical Services (EMS) personnel throughout Adams, Portage and Wood Counties. In addition to the professional training utilization of SimMan, he has traveled to area elementary and high schools as well as being a “participant” in recent MSTC College Camps, involving middle-school students. 🍷

Opening doors and making a difference in the lives of thousands of people throughout central Wisconsin

Mid-State Technical College (MSTC) has a vital leadership role in the development of the central Wisconsin workforce and economy. The college offers career training in some of the fastest-growing fields in the U.S. today. A recent graduate survey showed that 94% of MSTC graduates had found employment within six months after graduation.

Technical training in over 40 careers is offered at MSTC. One- and two-year technical diplomas and two-year associate degrees are available in business, service & health, and technical & industrial fields. Established in 1911, MSTC serves portions of Adams, Clark, Jackson, Juneau, Marathon, Portage and Waushara Counties. It encompasses approximately 1,750 square miles and operates campuses located in Wisconsin Rapids, Stevens Point, and Marshfield and a full-time learning center in Adams-Friendship. Approximately 15,000 students annually enroll in at least one class at MSTC. 🍷

MSTC proactively develops partnerships to meet the changing demands of the workplace.



— Dr. John Clark,
President
Mid-State
Technical College

At Lakeshore Technical College

LTC and Polar Ware Company—



—Dr. Michael Lanser,
President
Lakeshore
Technical College



Above, Gary Helmeid, Polar Ware Company Quality Assurance Director.
Left, Greg Mittelstadt, LTC Training Director works with Polar Ware workers to provide onsite training.



Lakeshore Technical College (LTC), the Lakeshore area's first stop for worker training, is successfully partnering with Sheboygan, Wisconsin-based **POLAR WARE COMPANY** to provide customized, onsite training in several areas for all of the company's production employees.

POLAR WARE COMPANY is now relying on LTC to provide valuable training as the company works to enhance its Quality Improvement processes in an effort to meet the needs of its customers for lower-cost, high-quality goods. LTC Training Director, Greg Mittelstadt, worked with **POLAR WARE COMPANY** Quality Assurance Director, Gary Helmeid, to customize a training package including a sequential

series of three 16-hour classes in Shop Math, Blueprint Reading, and Metrology spanning all three shifts between 4:30 a.m. and 4:30 p.m.

Nearly 100 production workers have already participated in Shop Math and Blueprint Reading classes. The final class in the series, Metrology, will be scheduled at a time that will accommodate the increased production needs currently affecting the company.

Cooperation was vital to the success of this training venture. While LTC faculty taught most classes, Mittelstadt also called upon a Moraine Park Technical College (MPTC) instructor to help teach one of the class slots, and MPTC was more than willing to assist. This spirit of cooperation extended into the **POLAR WARE COMPANY** as well where company officials

A Partnership Made of Steel!

Lakeshore Technical College

Lakeshore Technical College's main campus is located in the village of Cleveland, midway between Manitowoc and Sheboygan. The 160-acre main campus overlooks beautiful Lake Michigan on a rolling, natural-wooded site accented by a meandering stream, making it one of Wisconsin's most scenic technical college campuses. Enrollments include some 17,000 students in more than 70 associate degree, technical diploma, and short-term certificate programs. LTC, through business and industry services, provided 443 courses to 5513 employees of area businesses under 247 customized-instruction contracts; while 108 technical assistance contracts also support local business and industry. 🍷

The Polar Ware Company

The **POLAR WARE COMPANY** was founded in 1907. The company's first product line was quality-crafted enamel cookware—distinctive polar white enamel cookware. The unique presentation of the cookware was the focus of the company's name and original pieces are now considered U.S. historic memorabilia.

A family-owned business, it continued to grow and expand technologies and services to meet the ever-increasing demands of its customers. In 1926, **POLAR WARE COMPANY** became a pioneer in the manufacture of deep-drawn stainless steel products. Today, an international company with a global distribution network, **POLAR WARE COMPANY** manufactures a wide variety of stainless steel products for manufacturing, professional food service, health care, and micro-brewing industries. 🍷



“LTC’s partnership with the Polar Ware Company has provided a fantastic opportunity to share and grow...”

—Greg Mittlestadt, LTC Training Director

collaborated with the local UAW to bring about the training in a win-win situation for the company and its employees alike.

Mittlestadt stated, “LTC’s training partnership with the **POLAR WARE COMPANY** and MPTC has provided a fantastic opportunity to share and grow in the delivery of training programs in the state. Our partners have been very supportive and excellent to work with. We are pleased to help advance the **POLAR WARE COMPANY**’s Quality Improvement efforts.”

“As a successful company, we need to continue to meet customer needs by lowering costs while maintaining high quality standards. We need to get ‘leaner.’ Our employees must become a vital part of that effort by understanding their roles in

the overall process. We need to give them the tools and skills necessary to take on that responsibility,” explained Helmeid.

Doug Lindsey, LTC dean of Agriculture, Trade and Industry, also expressed his appreciation of the cooperative undertaking saying, “The instructional staff deserve all the credit. Together with Greg and the **POLAR WARE COMPANY**, they developed the plan and then proceeded through the implementation. My eyes widened when I learned the MPTC instructor was leaving home at 2:30 a.m.—and I used to milk cows every day! They are a tremendous team and I am proud to go where they are headed.” 🍷



Doug Lindsey,
LTC

At Northeast Wisconsin Technical College

Rockwell Automation Helps College M



—Dr. H. Jeffrey Rafn,
President
Northeast Wisconsin
Technical College



Large image above: Carrie Gottschalk and Mark Tilque, NWTC student apprentices, wire motor control circuits.
In circle at right: Joe Messenger, NWTC student trains on Mecomtronics sensor application equipment .
Small image at right: E&I Apprentice John Fournier programs on a PLC.

Northeast Wisconsin Technical College opened its new manufacturing technology facility in January 2004. Thanks to **ROCKWELL AUTOMATION**, the facility offers state-of-the-art technology and a new Mecomtronics/Automation Engineering Technology program that uses **ROCKWELL AUTOMATION**'s Integrated Architecture and Factorytalk technology at its core. This associate degree, according to Tracy Pierner, NWTC Automation Engineering Technology instructor, "prepares students for employment as 'systems' technicians who are able to support the integration of control, electronics, and multiple technologies found in automated manufacturing and production systems."



Tracy Pierner,
NWTC

The facility will also utilize **ROCKWELL**'s technology in the Electrical & Instrumentation apprenticeship program and the electricity program. Warren DeJardin, apprenticeship instructor said "the new

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Northeast Wisconsin Technical College

NWTC is a two-year, high technology college that serves Northeast Wisconsin by providing education, training, and lifelong learning opportunities for individuals and businesses. NWTC offers 4000 quality courses, with over 9000 sections, in more than 70 career fields spanning business and information

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Meet Automation Industry Challenges.



Rockwell Automation

ROCKWELL AUTOMATION is a leading industrial automation company that is a global provider of power, control, and information solutions. The company brings together leading brands in industrial automation, that include Dodge, mechanical power transmission products, **RELIANCE ELECTRIC** motors and drives, Allen-Bradley, controls and engineered services and **ROCKWELL SOFTWARE**, factory management software. **ROCKWELL AUTOMATION** customers are supported worldwide with nearly 5,600 distributors, system integrators, and agents serving customers in 80 countries.

The company is also a leading provider of contact management technologies and applications, marketed under the **ROCKWELL FIRSTPOINT CONTACT**. **FIRSTPOINT** technologies help companies more efficiently manage interaction with their own customers.

ROCKWELL AUTOMATION is focused on helping manufacturers address the growing competitive pressures to reduce costs, conserve resources, improve productivity, reduce the time to market, and drive regulatory compliance for material goods and services. For example, the newly formed **GLOBAL MANUFACTURING SOLUTIONS** business will be a focal point of **ROCKWELL AUTOMATION**'s core growth strategy. It will provide total cost of ownership solutions, such as asset and integration management services that will allow manufacturers to quickly respond to changing industry trends. **ROCKWELL AUTOMATION** maintains a dominant market share in Wisconsin and Minnesota in PLC's, Drive Systems, Drives, Motion Control, Industrial Control and Services. 🍷

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At Northeast Wisconsin Technical College

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technology will further advance the apprenticeship training by providing valuable hands-on learning opportunities for the apprentices”.

In August of 2003, NWTC formed an alliance with **ROCKWELL AUTOMATION** to help ensure that NWTC developed a high quality program with state-of-the-art equipment. As a result of this alliance, NWTC was able to furnish programmable controllers, motor and motion control devices, drive stations, automation trainers, and human machine interface devices from **ROCKWELL AUTOMATION** at a substantial cost savings.

Along with providing equipment to NWTC, **ROCKWELL AUTOMATION** is assisting with the development of the College’s courseware to support the labs

being developed. “**ROCKWELL** is working closely with NWTC to help them build courseware that meets today’s Automation Industry challenges. What we learn from this kind of an alliance will help us to help institutions like NWTC around the world,” said Chris Woods, **ROCKWELL AUTOMATION** Training Products Manager.

Gary L. Morgan, NWTC Dean of Trades and Technical is very pleased with the partnership. “This alliance will allow NWTC and **ROCKWELL** to share valuable resources that will be beneficial to both **ROCKWELL AUTOMATION** and Northeast Wisconsin Technical College.”



*Gary Morgan,
NWTC*



At the Manufacturing Technology building ribbon cutting dedication ceremony: (1 to r) NWTC District Board Members - Gerald Worrick, Carla J. Hedtke, Laurene DeWitt Davidson, Phyllis Habeck, James Neuens; Amy Cox of Sommerville Associates; NWTC District Board Member - Gerald L. Nichols; Chris Woods of Rockwell; NWTC President Dr. Jeffery Rafn; Bryce Lucherland of Rockwell; NWTC Dean of Trades and Technical - Gary Morgan; former NWTC District Board Member - Ray Thillman, Geary Wilson of Werner Electric; Steve Smidler of Rockwell.

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Northeast Wisconsin Technical College

technology, health sciences, trades and technical, and general studies and public safety. The College also serves over 500 businesses with customized training either on site or in the classroom. NWTC has three campuses, located in Green Bay, Marinette, and Sturgeon Bay, with an additional six regional learning centers that serve over 39,000 people in 30 communities. To meet the needs of learners with active lifestyles, the College offers flexible learning options – online courses, weekend college, evening classes, interactive television, and video classes. 🇺🇸

Donations Help Masonry Apprenticeship Programs Turn Out Skilled Workers



A pile of bricks, wheelbarrows full of cement, a class of students, one design and 3 1/2 hours to complete it. The winner gets to go home with a prize and the satisfaction that he is the best bricklayer for a year. This is what happens at the end of each school year with John Zellner's Masonry Apprenticeship class.

Northeast Wisconsin Technical College's (NWTC) Masonry Apprenticeship program is turning out skilled and enthusiastic workers every year. Local businesses know that the only way to keep the flow of skilled workers coming is to support this program. Without donations, chances to demonstrate the skills they have learned, like the bricklaying competition, would not happen.

FOX VALLEY MASONS PROMOTION FUND, INC (PROMO FUND) has been a long time supporter of the masonry program. Brad Deprez, of **IEI GENERAL CONTRACTORS INC**, working with the **PROMO FUND**, was trying to figure out what they could do to help the apprenticeship

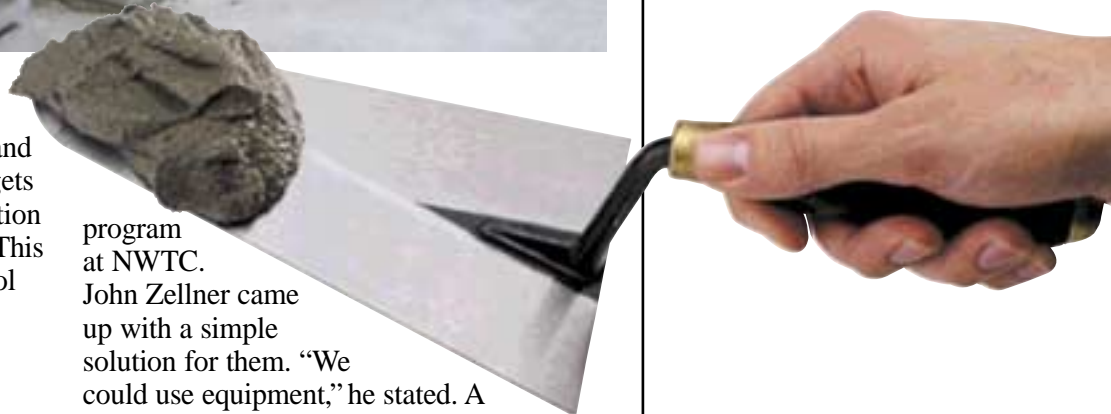
program at NWTC.

John Zellner came up with a simple solution for them. "We could use equipment," he stated. A list was developed which included items from hand tools to a forklift. The decision was made and the check was cut. They donated \$38,000 to the program to buy equipment needed to support masonry training.

Donations like these help the program thrive. Other companies in the area help out by donating each year for specific events, like the bricklaying competition. This year's competition was held on May 5th. Chris Otradouvec with Hein Construction was this year's winner; second place went to Jerney Crego with the Selmer Company. Congratulations to Chris, Jerney and the rest of the class! 🍷

NWTC thanks these donors for supporting this year's competition:

Cemex
Gagnon Clay Products
Masons Local 3, 9, 11
Marshall Town Tools
Lincoln Supply



At Fox Valley Technical College

Affinity Health System Partners To



—Dr. David L. Buettner,
President
Fox Valley Technical College



Zorica Kravic, R.N., tends to a patient's needs at St. Elizabeth Hospital in Appleton. Kravic, who is originally from Bosnia, is a graduate of FVTC's Nursing – Associate Degree program.

As the demand for qualified people in the health care profession continues to grow, so does the relationship between Fox Valley Technical College and one of its long-time partners, **AFFINITY HEALTH SYSTEM**.

In April 2004, **AFFINITY** presented FVTC with a \$50,000 gift, which will help the college accommodate more students in its health care programs. This gift was **AFFINITY**'s second donation to FVTC within the past two years. In 2002, FVTC received \$100,000 from **AFFINITY HEALTH SYSTEM**. These funds were also earmarked to expand and strengthen the area's supply of health care workers.

"As an institution, our goal has always been to serve as a resource to our communities by responding to their educational and employment needs," said

Dr. Susan May, FVTC's vice president for Instructional Services. "The most critical workforce need right now is increasing the number of registered nurses and other health care professionals. We appreciate the opportunity to collaborate with **AFFINITY** in being part of the solution."

AFFINITY's \$100,000 donation assisted FVTC in increasing the enrollment capacity of its three nursing program. As a result, FVTC's Associate Degree Nursing program grew by 36 new students per year—or 50 percent—taking these enrollments from 72 students served annually to 108 new students. The college's expansion plan also included increasing the Practical Nursing program by 18 new enrollees, which brought its enrollments to approximately

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Help Meet Health Care Needs

Affinity Health Systems

AFFINITY HEALTH SYSTEM has demonstrated its commitment to helping expand and strengthen the area's supply of health care workers with its gift of \$150,000 over the past two years to FVTC nursing programs.

“Our society is living longer, so a great need for health care workers looms on the horizon,” explains Kevin Nolan, **AFFINITY HEALTH SYSTEM** president and CEO. “As a major health care provider in northeast Wisconsin, we are doing our part to help train more nurses and ensure care is provided for generations to come. By partnering with FVTC, together we are making sure health care workers receive high quality training so they are prepared to meet these challenges successfully.”

AFFINITY HEALTH SYSTEM is a Catholic mission-oriented regional health care network, serving patients throughout

northeast Wisconsin. **AFFINITY** is proud to be the Fox Valley's third largest employer with 4,300 employees, and ranked 17 in the top 100 integrated health care networks nationwide (Verispan 2004).

Members of **AFFINITY** include Mercy Medical Center, Oshkosh; Franciscan Care & Rehabilitation Center and St. Elizabeth Hospital, Appleton; Affinity Medical Group, a regional network of 17 family practice and specialty clinics in 12 communities; Calumet Medical Center, Chilton; Network Health Plan, Menasha; Affinity Occupational Health; and Affinity Visiting Nurses.

AFFINITY HEALTH SYSTEM is a partnership of Ministry Health Care, Milwaukee, and the Wheaton Franciscan System, Wheaton, Ill. 🇺🇸



Fox Valley Technical College

Fox Valley Technical College serves more than 50,000 people annually. About one-third of them receive training through employer contracts. Last year, the college generated \$4.8 million in revenue through contracted training and technical assistance for business, industry and government. FVTC leads the Wisconsin Technical College System in these activities.

The college also offers more than 70 degree programs, about 80 short-term certificates, and 19 apprenticeship programs. Over the past three years, nearly 93% of its graduates were employed, based on surveys conducted six months after graduation.

FVTC has a main campus in Appleton, a second campus in Oshkosh, and regional centers in Chilton, Clintonville, Neenah, Waupaca and Wautoma.

For more information, visit our Web site at: www.fvtc.edu. 🇺🇸



Continued from page 12...

At Fox Valley Technical College

“The caliber of nurses that come to us from the program at FVTC are among the best prepared graduates I have worked with...”

– Bill Brown, chief nursing officer at St. Elizabeth Hospital



Left: Affinity Health System recruiters attend FVTC's Health Care Job Fair to talk about employment opportunities awaiting students upon graduation. Above: Each year, FVTC sponsors a health fair for students and staff. Two students from FVTC's nursing program assisted in the event by conducting vision exams.

100 students, and the Nursing Assistant program grew by 120 new students.

To accommodate the higher number of students enrolled in its health care programs, FVTC constructed a new nursing wing on its Appleton campus. The facility, which was completed in spring 2003, houses a practice lab with more than 20 student learning stations, two simulated hospital rooms, and four nursing labs including a virtual reality cath-simulator. In addition, the college developed a human patient simulator lab. This simulator helps students practice care-giving skills in a safe environment and then transfer these skills to patients in hospital or other clinical settings.

These training facilities, combined with FVTC's highly skilled faculty, prepare graduates for employment in the health care field. Affinity Health System hired 21 graduates from FVTC's Class of 2003. For many years, Affinity has consistently been among the top 10 employers of FVTC graduates.

“I've practiced nursing in 17 different states and have worked with registered nurses from many different nursing programs over the past 30 years. The caliber of nurses that come to us from the program at FVTC are among the best prepared graduates I have worked with,” said Bill Brown, chief nursing officer at St. Elizabeth Hospital, which is a member of Affinity Health System. 🍷

A Solution for Your Excess Inventory and Equipment

Are you tired of throwing excess inventory and equipment away? Do you cringe when you think of the waste of it all? We have a solution for you!

The Wisconsin Technical College System Foundation, founded in 1977, is a not-for-profit 501(c)(3) organization committed to assisting the Technical College and offering opportunities to students. The Corporate Donation Program can help support your corporate mission and even enhance your bottom line.

To get your company involved call 1-800-322-1354

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Donation Matters is published quarterly by the Wisconsin Technical College System Foundation. It is sent to 2,000 Wisconsin decision-makers in the manufacturing, service, and distribution sectors statewide, as well as to the Technical College System itself.



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