

# DONATION *Matters*

Volume 3, Issue 3 Fall 1999

*A Newsletter about the Corporate  
Donation Program of the Wisconsin  
Technical College System Foundation*



Rockwell Automation receives 1999 Award for Excellence

*Rockwell Automation recognized  
as "Great Corporate Citizen"*



*Mid-State Technical College  
grows program with  
Rockwell Automation gift*



*Northeast Wisconsin Technical  
College trains skilled  
masonry workers*



*Lakeshore Technical College  
designs program to meet  
industry needs*



*Fox Valley Technical College  
boosted by Bemis grant*

*Help educate Wisconsin's  
workforce...donate equipment to the  
Technical Colleges*

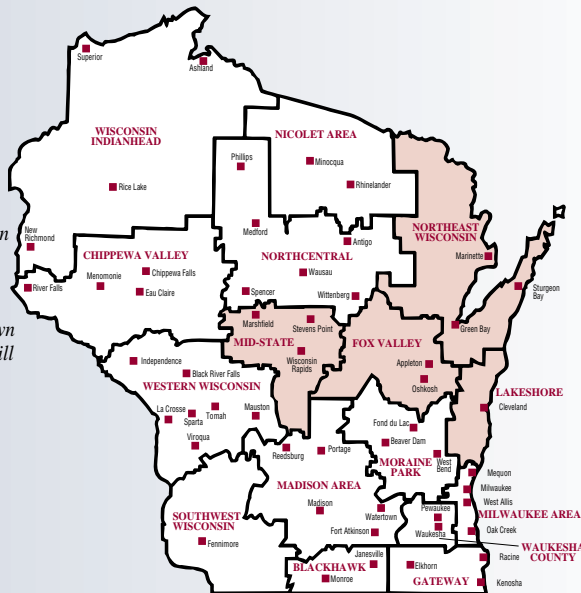
**Corporate Donation Program**

Wisconsin Technical College System Foundation, Inc.

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The Wisconsin Technical College System, established in 1911, includes 16 regional post-secondary education districts with 46 campuses statewide serving over 400,000 students annually. Corporations contract with the Colleges to train over 130,000 members of the corporate workforce each year. This issue of *Donation Matters* highlights the four districts shown in pink on map. Future issues will visit with our 12 other technical college districts.



**On our cover:**  
Keith Nosbusch, President of Rockwell Automation receives the award recognizing Rockwell as a great Corporate Citizen, from Anne Reid, President of Wisconsin Technical College System Board.

## Rockwell Automation Recognized as a “Great Corporate Citizen” by Governor Thompson



*“In order for Wisconsin to remain competitive, we must have well-trained skilled workers. Rockwell Automation efforts on behalf of Technical Education are important to the productivity of Wisconsin. It takes a great corporate citizen to ensure that current technology is available to Wisconsin’s Technical College System”*

– Governor Thompson

At a well attended ceremony held on Monday, October 11, 1999 at the **ROCKWELL AUTOMATION ALLEN-BRADLEY** Clock Tower in Milwaukee, leaders from the Wisconsin legislature, the Technical Colleges, and Governor Tommy Thompson celebrated **ROCKWELL AUTOMATION'S** efforts on behalf of Wisconsin's workforce of the future.

**ROCKWELL AUTOMATION** has donated approximately \$5,000,000 in

state-of-the-art equipment to the Technical Colleges.

Governor Tommy Thompson recognized **ROCKWELL AUTOMATION** as being a "Great Corporate Citizen" for their continuing equipment donations to the Wisconsin Technical Colleges. The donated equipment includes industrial automation controls, which focus on increased productivity in the modern work site.

*Continued on page 4...*



***“It is sound business practice for Rockwell Automation to donate equipment to the Technical Colleges... the donations meet our self-interest because Technical College students are trained on Rockwell Automation equipment.”***

– Keith Nosbusch, President, Rockwell Automation

## ***Rockwell Receives Award***

*continued from page 3*

Governor Thompson stated, “Wisconsin intends to be the state that leads this nation forward to greater economic heights in the next millennium. In order for Wisconsin to remain competitive, we must have well-trained skilled workers. **ROCKWELL AUTOMATION** efforts on behalf of Technical Education are important to the productivity of Wisconsin. It takes a great corporate citizen to ensure that current technology is available to Wisconsin’s Technical College System.”

Keith Nosbusch, President, Control Systems, **ROCKWELL AUTOMATION**, upon receiving the “1999 Award For Excellence” from the Wisconsin Technical College System Foundation, Inc. noted, “It is sound business practice for **ROCKWELL AUTOMATION** to donate equipment to the Technical Colleges... The donations meet our self-interest because Technical College students are trained on **ROCKWELL AUTOMATION** equipment.”

Wisconsin Technical College System Board President, Anne Reid from West Bend, thanked Keith Nosbusch for **ROCKWELL AUTOMATION**’s “being good stewards for productivity in Wisconsin,” and noted that it is increasingly important for the Technical Colleges to have current technology equipment for sound instruction.

Jim Elliott, Foundation Board Secretary, and Ed Chin, Technical College System State Director, thanked the State Legislative leaders, Richard Grobschmidt and Alberta Darling for their participation in the ceremony. Mr. Elliott also recognized **ROCKWELL AUTOMATION**’s key equipment donation mentors, Jeff Banaszynski, Senior Vice President of Global Sales Group, Michael Bless, Senior Vice President of Finance, Sue Shimoyama, Director of New Market Development, and Tressa Knutson Bruggink, Marketing Specialist. Their efforts have been key to the continuing support from **ROCKWELL AUTOMATION**. 



*Above, left to right: Jim Elliott, Secretary of Wisconsin Technical College System Foundation Board, Keith Nosbusch, President of Rockwell Automation, Anne Reid, President of Wisconsin Technical College System Board and Ed Chin, State Director of the Wisconsin Technical College System.*



## Rockwell Ceremony Attendees:

Marcia Arndt  
Dean, Moraine Park Technical College

Dr. Tony Baez  
Research Planning & Development  
Milwaukee Area Technical College

Dr. Victor Baldi  
President, Fox Valley Technical College

Jeff Banaszynski  
Senior VP of Global Sales Group, Rockwell Automation

Michael Bless  
Senior VP of Finance, Rockwell Automation

Dr. Samuel Borden  
President, Gateway Technical College

Tressa Knutson Bruggink  
Marketing Specialist, Rockwell Automation

Dr. John Clark  
Dean of T & I, Mid-State Technical College

Ed Chin  
State Director, WI Technical College System

Alberta Darling  
State Legislature

Jim Elliott  
Secretary, WI Technical College System Foundation Board

John Gander  
Dean of Industrial Occupation, Southwest WI Technical College

Richard Grobschmidt  
State Legislature

Mary Jane Hall  
Senior VP of Human Resources, Rockwell Automation

Cynthia Johnson  
Public Relations, Rockwell Automation

Keith Nosbusch  
President of Rockwell Automation, Rockwell Automation

Anne Reid  
President, WI Technical College System Board

Jenna Robinson  
Manager of University Relations, Rockwell Automation

Christine Rodriguez  
Manager of Charitable Contributions, Rockwell Automation

Jan Schmidt  
Business & Industry Training, Southwest WI Technical College

Eric Schwebke  
Instructor, Blackhawk Technical College

Sue Shimoyama  
Director of New Market Development, Rockwell Automation

Dave Shonkwiler  
Dean of T & I, Madison Area Technical College

Jon Stenerson  
Instructor, Fox Valley Technical College

John Stilp  
Dean of T & I, Milwaukee Area Technical College

Tim Taylor  
Associate Dean, Blackhawk Technical College

Donna Trujillo  
VP Sales Human Resources, Rockwell Automation

Dwight McMillan  
Manager of Staff & Development, Rockwell Automation

Kate Wagner  
Public Relations Specialist, Rockwell Automation

Members of the Governor's Staff

Members of Wisconsin Technical College System Foundation Staff

**The Wisconsin Technical College System Foundation thanks everyone who's efforts have been key to the continuing support from Rockwell Automation.**



Above left to right: Sue Shimoyama, Rockwell Automation Director of New Market Development, Dr. Victor Baldi, FVTC President and Jon Stenerson, FVTC Instructor.



Above left to right: Wisconsin Governor Tommy Thompson and Dewey Frauenfelder of the Wisconsin Technical College System Foundation.



Above left to right: Eric Schwebke, BTC Instructor. Tim Taylor, BTC Associate Dean and Marcia Arndt, Dean of MPTC.

## Rockwell Automation Gift Spurs Mid-State Program Growth

*“We get a state-of-the-art manufacturer working with local employers and generating well-trained employees through our technical college system. Everyone comes out ahead.”*

– Dr. John Clark,  
MSTC Dean  
of Trade and Industry



*Shown above, Greg Drewiske, standing and Jay Capelle, sitting, from Consolidated Papers in the special lab that Mid-State has established to house process control equipment donated by Rockwell Automation. The state-of-the art Programmable Logic Controllers have helped local employers such as Consolidated train their future workforce on the actual equipment they will use on the job.*

**ROCKWELL AUTOMATION'S** quarter of a million dollar donation of state-of-the-art process control equipment to Mid-State Technical College was a milestone in demonstrating the common goals of the technical college system and its students, major state employers, and state manufacturers. The contribution of Programmable Logic Controllers with software and data connection devices has generated considerable excitement.

Greg Drewiske is a part-time instructor at MSTC and a Project Electrical Engineer in the Wisconsin Rapids Division of **CONSOLIDATED PAPERS, INC.** He works on day-to-day production operations and maintenance as well as on some larger capital projects.

Greg says: “The courses at Mid-State draw in many **CONSOLIDATED PAPERS** people and people from other local companies as well. We have even conducted two-day



seminars for instructors from Technical Colleges around the state. The local electrician union also sends people to classes. Over a recent two-week period, I conducted five classes for **CONSOLIDATED** workers, which the company sent to class specifically to learn about the Panelview 1400E. With just five people to a class, I can give them lots of individual attention. And the school setting makes instruction much easier than at **CONSOLIDATED** itself.”

The special lab that Mid-State has established to house the equipment received from Rockwell Automation has simplified instruction and created a superb learning atmosphere. Jay Capelle has been a part-time instructor at MSTC for five years and a Maintenance Engineer at **CONSOLIDATED PAPERS** on and off for 10 years. He says, “The school gives us a great classroom environment, where the hardware and personal computers are fixed and we don’t need to reconstruct the lab for each class.” He also sees the benefits of the relationship between **CONSOLIDATED**, **ROCKWELL**

**AUTOMATION**, and the Technical Colleges: “Rockwell is a supplier of control automation to **CONSOLIDATED**. The schools labs and classes mimic to a large degree what **CONSOLIDATED** has installed in its plants. Other large local employers, including **GEORGIA PACIFIC** and **MCCAIN FOOD** (formerly Ore-Ida Foods), also use some of this equipment. **L & S ELECTRIC AND MARATHON MOTORS** have also donated nine motors or tachometers to our program as well.”

After two years in the Instrumentation Technology program at MSTC, Nick Janz now works full-time as an electrician’s apprentice at **CONSOLIDATED**’s Converting Division. He went to Mid-State’s program right out of high school. “I was always a tinkerer who enjoyed working with my hands. I went to Mid-State because they had a strong reputation for quality training and good job placement. And I saw the money you could eventually earn with the credentials I’d get there.”

*Continued on page 8...*

*Rockwell Automation’s donation creates a quadruple win situation for Mid-State Technical College, Rockwell, Consolidated Papers and technical college students.*



**CONSOLIDATED PAPERS, INC** is North America’s leading producer of coated printing papers and a major manufacturer of supercalendered printing papers for the printing and publishing industries. In addition, **CONSOLIDATED** is a leader in the manufacture of coated specialty papers. **CONSOLIDATED** also produces elemental chlorine-free kraft pulp from virgin wood and post-consumer scrap paper. Other products include paperboard and paperboard products. Headquartered in Wisconsin Rapids, Wisconsin, **CONSOLIDATED**’s focus has been papermaking for more than 75 years.

**CONSOLIDATED** has plants in Biron, Kimberly, Niagara, Stevens Point, Whiting, as well as Wisconsin Rapids, Wisconsin. Consolidated also has a mill in Duluth, Minnesota.

**CONSOLIDATED** owns and manages nearly 700,000 acres of forestland in Wisconsin, Michigan, Minnesota, and Ontario, Canada. The fiber used in **CONSOLIDATED**’s operations comes from these renewable forests, from private, national, state and county forests, and from sawmill waste and recycled wastepaper. The Company employs approximately 6,800 people. 🍷



## Mid-State Program Growth

*continued from page 3*

What Nick saw at Mid-State drew his friends as well: “A lot of my friends also went to MSTC, since we all knew that graduates from there did well. Things are working out well for all of us, no matter what specialty we’re in.”

MSTC’s Dean of Trade and Industry Dr. John Clark recognized the long-term advantages of such a quadruple-win situation: “We get a state-of-the-art manufacturer working with local employers and generating well-trained employees through our technical college system. Everyone comes out ahead. “For years, we had **CONSOLIDATED** Papers engineers on staff here. They taught using older equipment we had here at the College, then went to their regular jobs at **CONSOLIDATED** and worked on the newest, most advanced equipment. So they thought, wouldn’t it be nice if we could get MSTC the latest equipment, the identical items we work on at **CONSOLIDATED**? They worked with us and with the **ROCKWELL AUTOMATION** people to make it happen. The **ROCKWELL** people, of course, saw advantages: future demand for their equipment and a workforce trained to be comfortable with the **ROCKWELL** equipment. **ROCKWELL** wanted to be able to donate this advanced equipment in a planned and visible



*Dr. John Clark, MSTC’s Dean of Trade and Industry and student Nicholas Janz with equipment donated by Rockwell Automation*

way. We’ve helped to make that happen. We made a formal application through Dewey Frauenfelder at the Wisconsin Technical College System Foundation. We had lots of champions working on our behalf.” Manufacturing control electronics technology evolves quickly and changes often. Dr. Clark says that many firms can’t handle large infusions of technology, while companies like **CONSOLIDATED PAPERS** are ready for it: “They’ve set a high standard for others to follow. The paper industry’s competitive environment fosters this kind of technology leadership. We’re all beneficiaries.” 🇺🇸

## How Do You Create Productivity?

**CONSOLIDATED PAPERS, INC** uses **ROCKWELL AUTOMATION** equipment; therefore, it needs to have employees trained to operate and maintain the equipment.

**ROCKWELL AUTOMATION**’S recent donation of over \$250,000 in new, state-of-the-art equipment to Mid-State Technical College ensures that **CONSOLIDATED PAPERS** employees will receive training on current **ROCKWELL AUTOMATION** equipment technology.

The donation created an ideal relationship between Mid-State Technical College, **ROCKWELL AUTOMATION**, and **CONSOLIDATED PAPERS**. The College’s instructors are **CONSOLIDATED PAPERS** engineers who train possible future employees while using **ROCKWELL AUTOMATION** equipment that mirrors the **CONSOLIDATED PAPERS** job-site equipment. This relationship adds to continuing world-class productivity. 🇺🇸

# Original Equipment Manufacturer Donation Program

Wisconsin's Original Equipment Manufacturers (OEM) exist in an incredibly competitive marketplace. OEM success depends on the OEM's ability to respond to new production techniques and entirely new innovative products that arise to fill emerging markets. To stay competitive, OEM must embrace technological change.

Skilled technical workers are one of the keys to OEM continued success. The Wisconsin Technical Colleges (Colleges) are responsible for training 130,000 currently employed Wisconsin workers annually. A WMC survey indicated that Wisconsin business executives turn to the Technical Colleges more than any other source to meet their training needs.

In order to serve Wisconsin's OEM, the Colleges need technologically current instructional materials. The WMC proposed OEM Equipment Donation Program will support technologically current instruction of skilled technical workers.



The OEM Equipment Donation Program encourages more than 1,000 Wisconsin OEM to "invest in the future of their company...with a donation of materials and products to the Technical Colleges."

## Program benefits to the OEM donors:

- College instruction mirrors OEM needs for technologically current workers
- Workers may be trained on an OEM's own equipment
- Workers trained on OEM products will choose those products for their work-site equipment
- OEM workers are trained on state-of-the-art equipment
- Positive publicity in business & general press
- Equipment donations may be tax-deductible

## How can a company participate in the OEM Program?

Contact the Corporate Donation Program (608-849-2444) for program details. 🇺🇸



## We thank these recent donors:

*Briggs & Stratton  
Climatic Control Company  
Corporate Express  
Cooper Power Systems  
Counter Point  
DAKE  
Distribution Dynamics  
Efector, Inc  
EVCO, Inc.  
Fluke Corporation  
Hayes Manufacturing Group  
Innovation Voice Technologies  
In-sink-erator  
John Deere  
John May & Associates  
Midland Plastics  
Nor-Lake Inc.  
North Shore Bank  
The Oilgear Company  
Osmonics Autotrol  
Part Associates, Inc.  
Putter's Trucking  
R&B, Inc.  
Rockwell Automation  
Thermo Wisconsin Inc  
Thomas Industries  
The Wacker Corporation*

## Send Us Your WOW Donation Stories

Many technical colleges around the state have ongoing relationships with local manufacturers. And they're getting donations all the time. We'd like to hear about any unique or noteworthy donations you've received. We'll spread the word

throughout the System to serve as an idea-starter for the donation programs of other Colleges. Just give us a call with the facts; we'll handle making the contacts and creating the article. Call us at (800) 322-1354 and ask for Diane. 🇺🇸



## Masonry Program Flourishes at Northeast Wisconsin Technical College



*Mobile instructor John Zellner at Northeast Technical College with student Ann-Marie Jonen, currently working as a bricklayer. The Masonry Program works closely with area businesses and industries to provide the skilled and enthusiastic workers they need.*

John Pogorelc is the Dean of Trades and Technical Instruction at Northeast Technical College in Green Bay. “We’ve offered apprenticeship programs here since 1913. We now have over 800 apprentices working at local companies like **SELMER CONSTRUCTION, IEI, NICOLET PAPER, AND FORT JAMES PAPER.** The great need for skilled workers has enabled us to double the size of our programs just in the last decade. Our low 2.2% unemployment keeps demand high.”

Instructors and administrators keep in contact with the union and local businesses. Associate Dean Al Hiles is proud of a special training opportunity:

“We have a International Masons Institute for twelve weeks over the summer. Students learn masonry full-time, get recruited by local companies, and enroll here as apprentices.”

Mobile instructor John Zellner teaches courses at several campuses. “This program handles 130 students in two-week cycles as cement finishers, tile setters, bricklayers, masons, and plasterers,” Zellner says. “This isn’t easy work, but some people love the lifestyle.”

Student Ann-Marie Jonen grew up in a farmhouse full of brothers, so she early grew accustomed to physical work. A few





Above, left to right are John Pogorelc, NWTC Dean of Trade & Industry, Alan Hiles, NWTC Associate Dean, Warren DeJardin, NWTC Instructor and David Gomm, of PH Gladtselter. Gomm is also a student in the Apprenticeship Electrical Instrumentation Program at NWTC.

years after high school, she walked into the Appleton's Laborer's Hall and was soon building roads.

"I enjoyed the cement work most," she says. "So I enrolled at NWTC for the four-year cement finishers program and cross-trained in bricklaying. You can't beat working in the outdoors during the mild weather."

She started with **MIRON CONSTRUCTION** late in 1998. She noted that "They say you learn 50% of your trade at school and the other 50% on the job. That's about right."

Being a woman in the manual trades hasn't been a problem for Ann-Marie: "People are professional and recognize we all have to deal with the issue of women working in these non-traditional fields."

By turning out skilled and enthusiastic workers like Ann-Marie, Northeast Wisconsin Technical College continues to "cement" its relationship with business and industry. And the administrators and instructors plan to expand program offerings to meet growing industry needs. 🇺🇸

## All donations help...these are some of the things our colleges make the most of:

*New product and inventory:*  
automotive components, power supplies, electronics, industrial controls and sensors, laboratory and medical equipment and supplies, water and air pumps, hydraulic components, small engines or automotive and truck engines

*Machinery, equipment and tooling:*  
electric motors, machine shop equipment and tooling, robots, and laser cutting equipment

*Printing equipment and supplies:*  
printing machinery, paper and inks

*Maintenance equipment and supplies:*  
hand tools, warehouse shelving and racks, workbenches, abrasives, nuts, bolts or screws

*Material handling equipment:*  
pallets, forklifts, power hoists and jacks

*Office supplies and furniture:*  
from furniture to paper, computers, printers or copy machines

*Raw materials:*  
wood products, plastic pipe, windows and doors, metal rods, plates, chains and bar stock

*Heavy equipment and vehicles:*  
from automobiles to bulldozers to airplanes and marine equipment

*Buildings, land and cash gifts*



Above, left to right are John Pogorelc, NWTC Dean of Trade & Industry, Alan Hiles, NWTC Associate Dean, Warren DeJardin, NWTC Instructor and David Gomm, of PH Gladtselter. Gomm is also a student in the Apprenticeship Electrical Instrumentation Program at NWTC.

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*Machinery, equipment and tooling:*  
electric motors, machine shop equipment and tooling, robots, and laser cutting equipment

*Printing equipment and supplies:*  
printing machinery, paper and inks

*Maintenance equipment and supplies:*  
hand tools, warehouse shelving and racks, workbenches, abrasives, nuts, bolts or screws

*Material handling equipment:*  
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*Heavy equipment and vehicles:*  
from automobiles to bulldozers to airplanes and marine equipment

*Buildings, land and cash gifts*



## Industry Designs the Program at Lakeshore Technical College

*“Training is a major investment for our company. This looked like a more efficient way to get the job done. We helped design the curricula we thought would give the industry the best trained workers.”*

– Bill Kerwin, Pemco Inc



*Left to right: Doug Lindsey, LTC Dean of Trade & Industry, David Bonde, LTC instructor, and Michael Altman, student of the Industrial Maintenance Program designed to meet local industries needs.*

The Lakeshore Technical College (LTC) Industrial Maintenance Program was sparked into existence by a critical industrial need. Manufacturers in northeastern Wisconsin saw they had to have additional workers with more focused training—especially in Industrial Maintenance. A tight job market and increasingly complex technology made specialized training an even more acute requirement. Bill Kerwin is Manager of Human Resources and Training at **PEMCO INC.** (a local manufacturer of paper packaging

machinery) and serves on LTC’s advisory committee. He played a key role in designing the program.

“Training is a major investment for our company. This looked like a more efficient way to get the job done,” says Kerwin. “We helped design the curricula we thought would give the industry the best trained workers.”

Doug Lindsay is LTC Dean of Trade and Industry: “This program was strongly industry-generated. Bill Kerwin came in with folks from two other machine fabricating

## *Körber PaperLink and Pemco Inc.*

Körber A.G. is a world leader in technology. Körber A.G. was established by the globally recognized humanitarian, Dr. Kurt A. Körber (1909-1992). His unique sense of idealism and community spirit lead Dr. Körber to establish the Körber Foundation with his vast estate.

**KÖRBER PAPERLINK** is a system supplier for paper and tissue processing. **KÖRBER PAPERLINK** produces machinery for the production of stationery, communication paper, documents paper, and packaging machinery for the paper industry. Specialties include machinery for the processing and packaging of tissues and non-woven papers.

**PEMCO INC.**, a **KÖRBER PAPERLINK COMPANY** is located in Sheboygan, Wisconsin. **PEMCO INC.** has 300 employees and produces packaging machinery for the paper industry. **PEMCO** is a major force in the complete packaging lines for cut-size paper. Most of the reams of paper packaged worldwide are packaged on **PEMCO INC.** machines. 🇺🇸



*Above and right is Bill Kerwin, Manager of Human Resources and Training at Pemco, who serves on LTC's advisory committee. Pemco, a local manufacturer of paper packaging machinery, is a Körber Paperlink Company.*

companies. They desperately needed fabrication assemblers. The quality of their input led us to develop a wide-ranging program in machine maintenance that also met the needs of the fabrication/assembly industries. We built a 'three-sided table' with machine repair, fabrication/assembly, and general industrial maintenance."

Instructor David Bonde studied three comparable programs in the region to refine LTC's offerings. "We took what would work best in our area. We selected content to

provide entry-level competencies and enhanced skills in specialty areas. There will always be a strong demand for the people we are training. Our eight 1998 graduates were all employed by the time they graduated." Current student Michael Altman works full-time at **SARGENTO CHEESE** and attends classes at LTC, located midway between Sheboygan and Manitowoc. "This gives my career a major boost. And I like the hands-on approach that lets you learn machines and problem solving." 🇺🇸

## Bemis Donation Gives Fox Valley Technical College a Big Boost

*“We realize that the technical college is a real jewel and can provide a great range of benefits to us. With this donation, we’ll get more qualified people trained exactly the way we want them.”*

– Dave Vierthaler,  
Bemis Corporation



Above, left to right: Virgil Noordyk, Training Representative, Katherine Pingel, student (soon to be working for Fort James), Karen Heindel, student (currently working for Pro-Label), Richard Eisenach, Flexographic Instructor and Dan Kilpatrick, FVTC Dean of T&I with the web printing press used in the electromechanical and flexographic process programs that have received a generous scholarship grant from Bemis Corporation. At right is Terry Bartelt, Instructor in the electromechanical program.



A major grant from the largest flexible packaging company in North America, **BEMIS CORPORATION**, has given Fox Valley Technical College (FVTC) a great base for awarding scholarships and strengthening their programs.

“In April, **BEMIS** made a two-part donation,” explains Dean of Manufacturing Technologies Dan Kilpatrick. “First, \$80,000 endowed a scholarship fund in the electromechanical technician and flexographic process technician programs. Second, another \$20,000 expands the electromechanical technician curriculum.”

**BEMIS** Vice President of Human Resources Dave Vierthaler is enthusiastic about this partnership with the Technical College system: “We realize that the technical college is a real jewel and can provide a great range of benefits to us. With this donation, we’ll get more qualified people trained exactly the way we want them.

“Many kids out of high school used to look right away for a four-year college. They’d get skills there, but not workplace skills. Now, more young people appreciate that tech college skills can be the building block of a good career.”

Terry Bergen runs the College's foundation: "Other large donations have gone to brick and mortar. This **BEMIS** grant funds students and curriculum, so it has a tremendous institutional and personal impact. The scholarships, in particular, will really help some students get through the program here. And they'll be trained and motivated to make a major contribution to **BEMIS** and other area companies. As these students apprentice and graduate, they're

going to have a great loyalty to their sponsoring company."

**BEMIS's** Vierthaler sees the need for trained technical workers as continuing to grow: "We expect the employment trends in this marketplace to continue. That's what I hear at employment round tables in which I participate. A tight job market is a long-term issue. This grant for scholarships is just one step in dealing with the problem." 🇺🇸



**BEMIS COMPANY, INC.** is the largest flexible packaging company in North America and a major manufacturer of pressure sensitive materials used for labels, decoration, and signage. **BEMIS's** global sales are approaching 2 billion with over 8,000 employees. Their leadership position rests on its strong technical foundation in polymer chemistry, film extrusion, coating and laminating, printing and converting, and pressure sensitive adhesive technology.

**BEMIS's** company, **CURWOOD**, is the technological leader in high-performance packaging. Millions of packages containing leading national consumer branded and institutional products go to market each day protected from air, moisture, and light penetration by **CURWOOD's** barrier films. **CURWOOD's** North American Headquarters is in Oshkosh, Wisconsin. 🇺🇸



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*Donation Matters is published quarterly by the Wisconsin Technical College System Foundation. It is sent to 2,000 Wisconsin decision-makers in the manufacturing, service, and distribution sectors statewide, as well as to the Technical College System itself.*

**SPEED BUMP**

**Dave Coverly**



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TECHNICAL  
COLLEGE  
SYSTEM**

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**Chippewa Valley**  
*Dr. William Ihlenfeldt, President*

**Fox Valley**  
*Dr. H. Victor Baldi, President*

**Gateway**  
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**Waukesha County**  
*Dr. Richard T. Anderson, President*

**Western Wisconsin**  
*Dr. Lee Rasch, President*

**Wisconsin Indianhead**  
*Mr. David R. Hildebrand, President*

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American Association of Retired Persons  
Chairperson, Wisconsin Board on Aging and Long Term Care  
Past State Director, Wisconsin Technical College System  
Past Member, National Hospice Organization Board

### James Elliott, Secretary

Member and Past President,  
Wisconsin Technical College System Board  
Member of Greater Milwaukee Committee  
Past President, Milwaukee Building Trades Council  
Past Member of Competitive Wisconsin

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Wisconsin "Mother Of The Year"  
Doctorate in Humanities, Phi Beta Kappa, Beloit College  
Past Dean, Madison Area Technical College  
Founding Member, NAACP, Madison Chapter

### Robert Aagaard, Treasurer

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